Media education – 5 crucial issues for the future

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as a place out of space and time, a placeless place, where the user is taken to be disconnected from the world around them." The ????? creates a virtual space in which "spatial difference" is erased and the experience is the same anywhere

(Hokosawa)



Imagining the Internet (The Pew Research)

Big promises on future education: "The impact on education will be substantial. For the pre-18s, distant learning and self-paced learning will raise standards and increase diversity. For the post- 18s, lifelong learning delivered through CBT [competency-based training] will address skills shortages and have knock-on effects in addressing social issues."

8/10 in 2005

Some had doubts about financial issues (price of the Internet)

Experts predict the Internet will become 'like electricity' — less visible, yet more deeply embedded in people's LIVES for good and ill

The biggest impact on the world will be universal access to all human knowledge. The smartest person in the world currently could well be stuck behind a plow in India or China. Enabling that person — and the millions like him or her — will have a profound impact on the development of the human race. Cheap mobile devices will be available worldwide, and educational tools like the Khan Academy will be available to everyone. This will have a huge impact on literacy and numeracy and will lead to a more informed and more educated world population.

HAL VARIAN. CHIEF ECONOMIST FOR GOOGLE

Pew Research Center The Future of the Internet

Big promises

- Digital wisdom (Prensky)
- But that'a nothing that's new under heaven the story of television – how about the effects of those promises?

But at the same time

Big concerns

- From very beginning of the research on young people and media
- Media panic
- Sometimes exagerated comparing to data (100 young people meta -analysis)
- Big concerns=radical answers





Balancing between risks and opportunities we have to find prorities for media education

We are in a trap when we believe in media determinism – (no matter positive or negative)

Know what is really going on

- Teachers students examples from my meetings
- Teen councellors
- Virtual concept of digital natives

Focus on both sides: bad and good

Risks or opportuinities?

2% 10% 76% 10% 12%









Threatening, abusing someone on the Internet

Should be banned 86%

Rather should be banned 9%









37%

Consider and challenge digital inequalities

Newest research (Pyżalski, 2015) 1500 Polish adolescents)

	%
Frequent disscussions on Social Networking	68
Regular blogging	6,5
Regular online games	40
Seeking information on personal problems (professional sites)	50
Seeking information on personal problems (fora)	44
Producing a websote site/fanpage for a school/organization	15
Report innappropriate content/behaviour	32
Regular usage for learning	76 ☺

	%
Talk with a class tutor on personal issues	9
Internet altruism	34
Internet voluntary work	6
Publication of own creative content	16
Membership in a group meeting mostly online	13 (a 28 traditional)

Use wisely Computer Mediated Communication

• Janusz Korczak on Facebook?



Understand online and offline as one world

Bad things (Pyżalski, 2015)

	Cyber - no	Cyber – once	Cyber-2-3 times	Cyber - 4 times or more
Bulying - no	95	4	1	0
Bullying - once	80	18	2	0
Bullying – 2-3 razy	74	15	10	1
Bullying – 4 times or more	60	17	9	15

Good things, too (Pyżalski, 2015)

- 40% of bloggers use also traditional diaries only
 9% of those who do not blog
- 22% regular online gamers meet regularly to play offline comparing to 18%
- 48% active administrators are active leaders offline, compared to 31%
- 51% of online volunteers are also volunteers offline
 - compared to 23%

Conlusions

- Internet as a tool (not only teaching)
- Details play a big role
- Many things will change but not basic developemental needs